



SITEVI

The international exhibition
for the vine, wine, fruit and
olive growing sectors

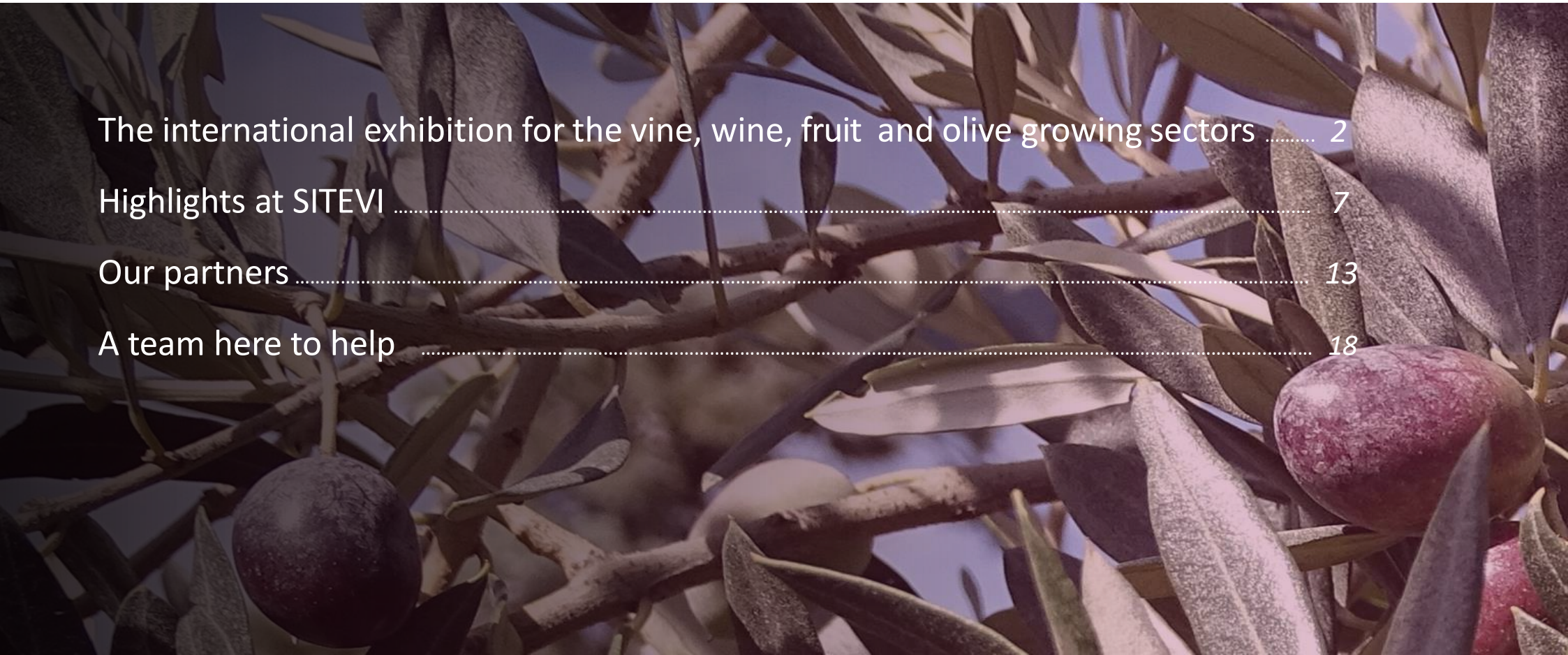
25>27 NOVEMBER 2025

PARC DES EXPOSITIONS
MONTPELLIER • FRANCE

COMEXPOSIUM



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The international exhibition for the vine, wine, fruit and olive growing sectors



The international exhibition for the vine, wine, fruit and olive growing sectors



Founded in 1977, SITEVI is a two- yearly tradeshow dedicated to equipment for winegrowing and winemaking

In terms of brand awareness, SITEVI is the leading tradeshow: the best-known and the most-visited! *

A unique international gathering and the world leader.

The attendance of the entire ecosystem in a space conducive to sharing, insight and business development.

The benchmark show for the vine, wine, fruit and olive growing sectors

All activities represented, from tilling to harvesting, processing and bottling / packing.

* Findings of AdQuation survey on vine-wine exhibitions – September 2020

A qualified visitor audience including 60% winegrowers and winemakers

54 700

Visitor admissions
(+7% vs 2021)

73

Countries
+ 11 % international visitors



Geographical breakdown

TOP 5 VISITING COUNTRIES

- | | | | | | | | | |
|---|--|-------------|---|--|----------|---|--|-------|
| 1 | | France | 2 | | Spain | 3 | | Italy |
| 4 | | Switzerland | 5 | | Portugal | | | |

66%

of visitors come to SITEVI to discover new products / innovations

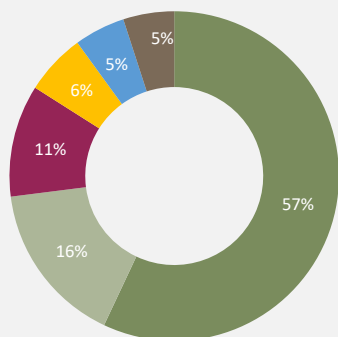
87%

visitors satisfaction rate

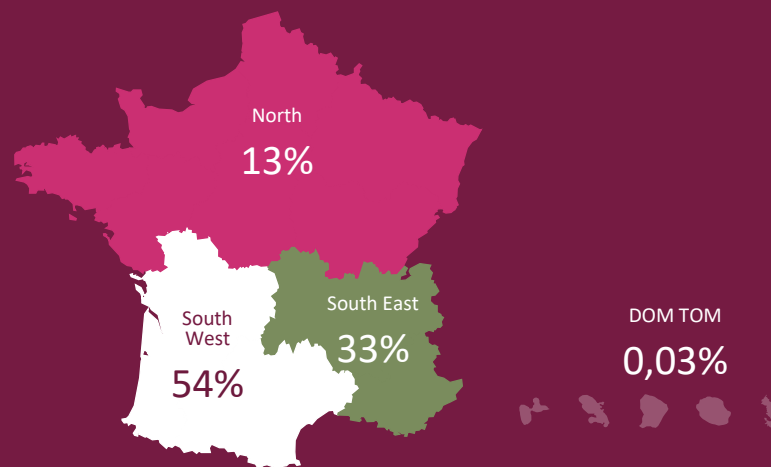
83%

of visitors intend to return

QUALIFIED VISITORS



- Winegrower / winemaker
- Equipment manufacturer / dealer
- Trade association / training / services
- Equipment manufacturer / dealer
- Fruit grower / Market gardener / Olive grower
- Farm contractor / machinery pool / Landscaper



Source: ADquation survey for SITEVI, December 2023



2023 FIGURES

An exhaustive offering, covering very step in the production chain of each sector

SECTORS OF ACTIVITY :

Equipements & Solutions for :

- . Winegrowing
- . Vinification, oenology and processing
- . Olive growing and fruit growing

Bottling and packaging

Fertilisers, inputs

Services

New Technology / Robotics

Renewable energy

1 000

exhibitors including

240

new exhibitors

Nearly

3/4

of French exhibitors have an export business, most often to Europe (96%)



22%

non-French exhibitors

18

countries



A TARGETED VISITOR AUDIENCES

83%

exhibitor satisfaction with quality of French visitors

74%

of exhibitors plan to exhibit again at SITEVI in 2025

*Figures from the 2023 edition

2023 EXHIBITORS



Multiple key
accounts loyal to

 **SITEVI**



- › Ero
- › New Holland agriculture
- › Pellenc
- › Bobard...



- › Actisol
- › Boisselet
- › Ferrand
- › Infaco
- › Provitis ...



- › Bucher Vaslin
- › Della Toffola France
- › Pera-pellenc
- › Amos Industrie ...



- › Netafim,
- › Naandanjain
- › BRL ...



- › Fendt
- › Massey Ferguson
- › Argo Fr Landini Mccormick
- › Valpadana
- › Case IH
- › Claas
- › Kubota Europe Sas
- › Valtra
- › SDF



- › Berthoud
- › Bliss Ecospray
- › Calvet
- › Hardi
- › Tecnomia ...



- › Calibrex
- › Maf Roda
- › Sormaf
- › Gamma Wopla
- › Dalival ...



- › Gai
- › Diam Bouchage
- › Albagnac
- › Verallia
- › Smurfit Kappa ...



- › Herbanet
- › Kuhn
- › Naio Technologies
- › Quivogne
- › Terral
- › Vitibot...

Highlights At SITEVI

SITEVI INNOVATION AWARDS

An internationally recognised competition,

rewarding the most innovative equipment, products, technology and services presented by the show's exhibitors.



106 entries

76 companies

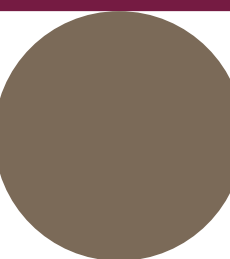
A ceremony with

+300 guest

37 nominees

21

Winners in 2023



CONFERENCES BY SITEVI

Talks and workshops

54 Talks and workshops
+ 200 Speakers
+2 900 Participants

allowing visitors to discover and share their experience around all the new industry issues, market trends and the latest innovative solutions.

Adapting to climate change and climate events

Resistant varieties

Organic viticulture

Agroecology

Equipment and new technology

Sustainable management of vineyard soils

Oenology

MASTERCLASSES BY SITEVI

Must-attend Features

Themes addressed during the SITEVI 2023:

How to recognise wine defects

Climate change: diversifying grape varieties with drought-tolerant foreign varieties.

NO/LOW alcohol wines: where and how?

Introduction to French olive oil tasting, discovering three taste families.

Olive oil: matured olives / olives at ripeness, what's the difference?

+24

wine and olive oil tasting
masterclasses led by
winemakers and
professionals

+1000

participants

In association with



The SITEVI logo features a stylized green vine with a cluster of grapes to the left of the word 'SITEVI' in a bold, black, sans-serif font.

masterclasses

#SITEVI

Must-attend Features

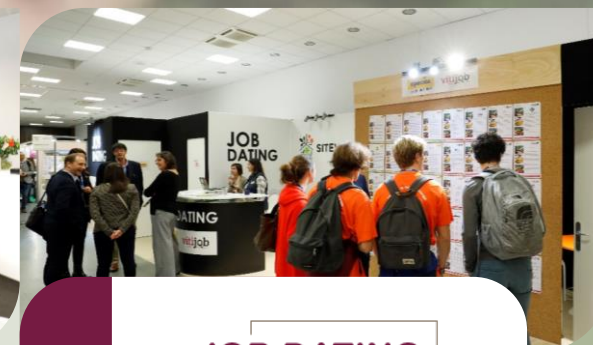


BUSINESS MEETINGS BY SITEVI

A service offering pre-arranged business meetings between exhibitors and visitors with projects

650

appointments held in 2023



JOB DATING BY SITEVI

In association with

vitijob
VIVEZ VOTRE PASSION

jobagri
L'EMPLOI AGRICOLE

Job dating sessions and a job board to share vacant positions

+ 200

candidates in 2023

LAB TECH & NEW TECHNOLOGIES

BY SITEVI

Must-attend Features

In Hall B6, a convivial and discussion-conducive space dedicated to new technology.

New technology given centre stage at this show and represented in all the exhibition's halls.

In association with :



THESE BRANDS EXHIBITED HERE :



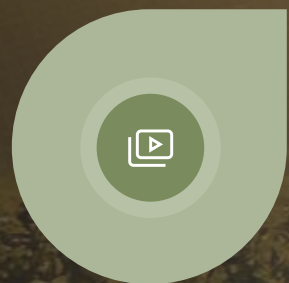
MYCOPHYTO
Cultivons l'équilibre de la nature



OWD
De la grappe de raisin
au verre de vin



Our Partners

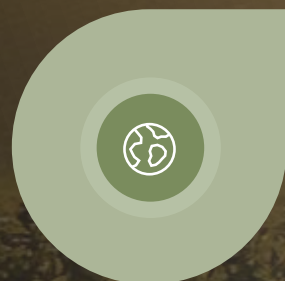


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tecnovino


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Exhibition map




A team here to help

Christophe LECARPENTIER

EXHIBITON DIRECTOR


 christophe.lecarpentier@comexposium.com

 +33 (0)6 61 33 86 34

Céline GSTALDER

HEAD OF SALES


 celine.gstalder@comexposium.com

 +33 (0)6 11 29 13 07

Clara BAUDEZ

MARKET MANAGER


 clara.baudez@comexposium.com

 +33 6 64 47 24 84

Benoit SIMON

SALES MANAGER

 benoit.simon@comexposium.com


 +33 6 50 58 16 68



Lucas ROBIN

SALES MANAGER

 lucas.robin@comexposium.com


 +33 6 59 39 51 04

Exposer à l'international

Marianne LEBEGUE-PIERRE

SALES MANAGER SPAIN


 mlebegue@promosalons.es

 +34 931 594 870

Eleonora FERRARI

SALES MANAGER ITALY


 eferrari@salonifrancesi.it

 +39 02 43 43 53 34

Annika WOLF

SALES MANAGER GERMANY

 awolf@promosalons.com

 +49(0)221 13 05 09 22



Thank you

#SITEVitogether

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